

Curriculum Plan for Business Studies

	Autumn half term 1	Autumn half term 2	Easter half term 1	Easter half term 2	Summer half term 1	Summer half term 2
Year 10	<u>Business in the Real world</u> <ul style="list-style-type: none"> Reasons for starting a business factors of production, opportunity cost, business sectors characteristics of an entrepreneur business ownership structures 	<u>Business in the Real world</u> <ul style="list-style-type: none"> Influence of stakeholders business planning expanding a business economies and diseconomies of scale setting business aims and objectives 	<u>Influences on Business</u> <ul style="list-style-type: none"> Impact of technology digital communication technological mediums used ethical considerations for a business the impact of environmental considerations. 	<u>Marketing</u> <ul style="list-style-type: none"> Identifying customers Segmentation methods of market research Qualitative and Quantitative data The 4 Ps, price, product promotion and place 	<u>Finance</u> <ul style="list-style-type: none"> Internal and external sources of finance family and friends retained profit share issue loan, mortgage, assets overdrafts trade credit hire purchase grants 	<u>Finance</u> <ul style="list-style-type: none"> Importance of cash to businesses interpreting cash flow forecasts financial terms financial calculations rate of return
Year 11	<u>Recap Units 1,2,5,6 and Exam Practice</u> <ul style="list-style-type: none"> Business ownership structures Ethics and sustainability The 4 Ps Financial terms Essay questions 	<u>Operations</u> <ul style="list-style-type: none"> Methods of production Job and flow production efficiency in production lean production, JIT production the role of procurement effective supply chain management 	<u>Operations</u> <ul style="list-style-type: none"> Importance of quality consequences of quality issues methods of maintaining consistent quality (TQM) costs and benefits of maintaining quality 	<u>Human Resources</u> <ul style="list-style-type: none"> Motivating employees importance of motivation methods to motivate staff training importance of training types of training 	<u>Study Leave</u> <ul style="list-style-type: none"> Revision 	<u>Study Leave</u> <ul style="list-style-type: none"> Revision